

The logo features the text "Season of Lights" in a black, elegant cursive font. The word "Season" is written in a larger, more prominent script, while "of" is smaller and positioned between "Season" and "Lights". The word "Lights" is also in a large, flowing cursive script. The background is a soft, light yellow with a bokeh effect of out-of-focus, colorful circles in shades of orange, green, blue, and pink. Below the main text, the words "HOLIDAYS & CULTURES" are written in a clean, black, sans-serif font.

*Season of Lights*

HOLIDAYS & CULTURES



Chester County  
**HISTORY**  
Center

PRESENTS

*Season of Lights*

HOLIDAYS & CULTURES

A CELEBRATION OF  
CHESTER COUNTY'S VIBRANT COMMUNITY

Chester County's vibrant community brings together a multitude of cultures, traditions, and heritages. This December, the Chester County History Center (CCHC) will share a spirit of unity and togetherness with the inaugural *Season of Lights*, a celebration for all community members to share in the warmth of the holiday season.

The *Season of Lights* event will display the rich culture of Chester County's diverse population. Twinkling lights, festive displays, decorated trees, international cuisine, and multicultural activities for all family members will immerse visitors in a multi-sensory experience that transcends cultural boundaries.

CCHC will invite community partners, organizations, corporate friends, and individuals to take part in this event and to display their traditions, culture, and heritage. Each corner of the festival, to be held in CCHC's galleries, will come alive by representing the customs and traditions of various communities that call Chester County home.

On December 1st, the History Center will host an opening night that will offer, beyond the sights and sounds, a feast for the senses with a diverse array of culinary delights, family programs, and entertainment to bring friends and neighbors together in celebration.

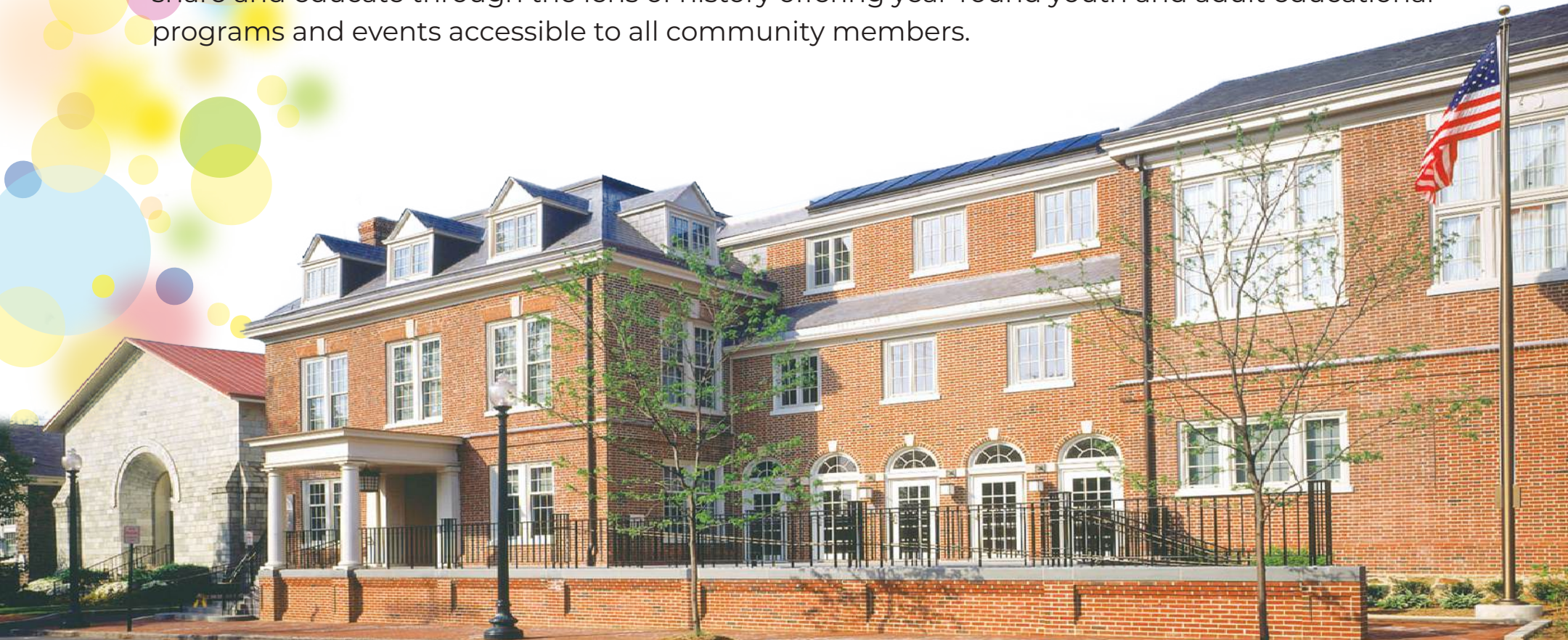
On December 13th, and in partnership with the Kennett Symphony Orchestra, the History Center will host a Holiday Concert with a Brass Quintet as part of our celebrations.

*Season of Lights* is an invitation to embrace our differences, celebrate our shared humanity, and create lasting connections while immersed in a truly unique experience that reflects the spirit of Chester County's multicultural community.

## OUR WORK

Chester County History Center -CCHC- has been committed to the diverse community of Chester County, the preservation of its history, and has served as a resource for new history makers since its founding in 1893. CCHC is a non-profit educational institution with the mission to *Link the Past to the Present to Inspire the Future* while continuing to engage, preserve, educate, connect, and imagine with our community.

CCHC is responsible for three centuries of history through the preservation of documents, photographs, and newspapers in our research library and photo archives, artifacts in our interactive 5,000 sq. ft. exhibit, *Becoming Chester County*. As an educational institution, we share and educate through the lens of history offering year-round youth and adult educational programs and events accessible to all community members.



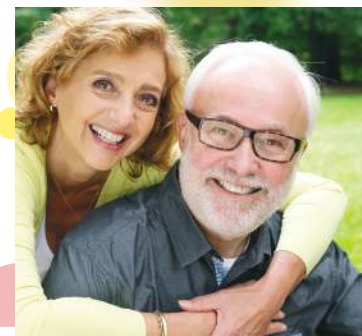


## OUR COMMITMENT

Chester County History Center is committed to being a diverse, equitable, and inclusive organization that encourages participation and celebrates the value of a diverse community.

We are committed to offering participation opportunities for all community members, especially those from under-resourced and historically marginalized communities, and to serving, supporting, and being accessible to the diverse community of Chester County and beyond. Our commitment includes -but is not limited to- community members of all ages, abilities, economic circumstances, ethnicity, gender, race, religion, and sexual orientation.

To achieve this commitment, CCHC engages with community partners for the development of educational programs, events, and experiences representative of and meaningful to all community members.





## THE EVENT

*Season of Lights* is a community celebration and fundraising event that seeks to foster a sense of belonging, bring the community together, create awareness, celebrate traditions, and give attendees an experience that is inspiring, makes them feel connected, and grateful for the rich diversity that surrounds us.

CCHC will invite community partners, organizations, corporate friends, and individuals to take part in this event and display their traditions, culture, and heritage in an assigned space within CCHC galleries. The History Center will provide Christmas Trees for those who choose to display their Holiday spirit on a tree. Spaces will be 16 sq. ft (4' X4') or 9 sq. ft. (3' X 3'). The Festival will be on display throughout the Month of December.

## BENEFITING

All funds raised by *Season of Lights* will support CCHC's Educational Programs and our Collection preservation.





## WHEN

SEASON OF LIGHTS - DECEMBER 1, 2024 - JANUARY 5, 2025

### **'LIGHTS ON' OPENING EVENT**

DECEMBER 1, 2024 | 3:30 PM - 7:30 PM

### **HOLIDAY CONCERT**

KENNETT SYMPHONY BRASS QUINTET  
DECEMBER 13, 2024 | 6:30 PM - 8:30 PM

## WHERE

CHESTER COUNTY HISTORY CENTER  
225 NORTH HIGH STREET | WEST CHESTER PA 19380

*Season of Lights*



# Presenting

SPONSOR  
\$10,000

Prominently recognized as Presenting Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Full-page ad in event program

Prominently recognized as Presenting Sponsor on event invitation (deadlines apply)

Reserved/Prominent display spot

Recognition as Presenting Sponsor of on event's press release

Reserved tickets for 8 guests for Opening Night Event

Opportunity to provide promotional materials/swag to event attendees

Yearly recognition on CCHC website

Recognition on Annual Report

# Celebration

SPONSOR  
\$5,000

Recognized as Celebration Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Half-page ad in event program

Recognized as Celebration Sponsor on event invitation (deadlines apply)

Reserved/Prominent display spot

Reserved tickets for 4 guests for Opening Night Event

Yearly recognition on CCHC website

Recognition on Annual Report

# Tradition

SPONSOR  
\$2,500

Recognized as Tradition Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Third-page ad in event program

Recognized as Tradition Sponsor on event invitation (deadlines apply)

Reserved/Prominent display spot

Reserved tickets for 2 guests for Opening Night Event

Yearly recognition on CCHC website

Recognition on Annual Report



# Cheer

SPONSOR  
\$1,000

Recognized as Cheer Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Cheer Sponsor on event invitation (deadlines apply)

Reserved display spot

Yearly recognition on CCHC website

Recognition on Annual Report

# Bright

SPONSOR  
\$750

Recognized as Bright Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Bright Sponsor on event invitation (deadlines apply)

Yearly recognition on CCHC website

Recognition on Annual Report

# Joy

SPONSOR  
\$500

Half Page Ad on event program

Yearly recognition on CCHC website

Recognition on Annual Report

Season of Lights



Chester County  
**HISTORY**  
Center

PRESENTS

# *Season of Lights*

**HOLIDAYS & CULTURES**

FOR MORE INFORMATION  
PLEASE CONTACT PACHY BANKS-CABRAL, DIRECTOR OF DEVELOPMENT  
[PBANKS@MYCCHC.ORG](mailto:PBANKS@MYCCHC.ORG)