

Dark Fairy Tales

5TH ANNUAL HALLOWEEN BALL
CHESTER COUNTY HISTORY CENTER



Our Work

Chester County History Center -CCHC- has been committed to its diverse community, the preservation of its history, and serving as a resource for new history makers since its founding in 1893. CCHC is a non-profit educational institution with the mission to *link the past to the present, to inspire the future* while continuing to engage, preserve, educate, connect, and imagine with our community.

CCHC is responsible for three centuries of history through the preservation of documents, photographs, and artifacts, a new interactive 5,000 sq. ft. exhibit: *Becoming Chester County*, and year-round youth and adult education programs accessible to all community members.



Dark Fairy Tales
5th Annual Halloween Ball

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5TH ANNUAL HALLOWEEN BALL



On October 28th, Chester County History Center will celebrate its **5th Annual Halloween Ball** in benefit of its educational programs and collection preservation. This year's Halloween Ball theme will be **Dark Fairy Tales**, a peek into the original stories that sprinkled our childhood with magic forests, witches, fairies, wolves, and villains.

As our largest fundraising event of the year, the Halloween Ball seeks to bring awareness to the Center's mission and commitment to community. Through educational programs, experiences, and access to our vast collection, CCHC connects diverse residents and visitors to ideas that illustrate how Chester County, its history and community are relevant to the larger story of our nation.

Your support of the 5th Annual Halloween Ball will directly benefit the preservation and permanence of 300 years of Chester County history.





ur Impact

This year alone, CCHC has engaged with thousands of community members thanks to offerings like our Speaker Series, Walking Tours, school visits, historic events, and the services provided through our nationally renowned Research Library.

Over 15,000 constituents, including 9,000+ students, interact with the History Center every year.

As we celebrate our 130th anniversary, we want to assert our commitment to the community and continue working to broaden our reach and impact to all constituents in Chester County and beyond.

We are grateful for the instrumental support of our community members, corporate partners, and foundations.

 **Chester County
History Center**
ONE HUNDRED THIRTIETH ANNIVERSARY

The Event

A night of dark stories and fantastic dreams that will take you on a magical journey. Come enjoy an evening of surprises, performances, good friendship, great music and fine fare. Participate in our fabulous silent auction and raise your paddle in support of Chester County History Center.

Benefiting

CCHC Educational Programs and Collection Preservation.

When

SATURDAY, OCTOBER 28, 2023
6:30 PM - 10:30 PM

Where

Chester County History Center
225 N. High Street
West Chester, PA 19380



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5th Annual Halloween Ball

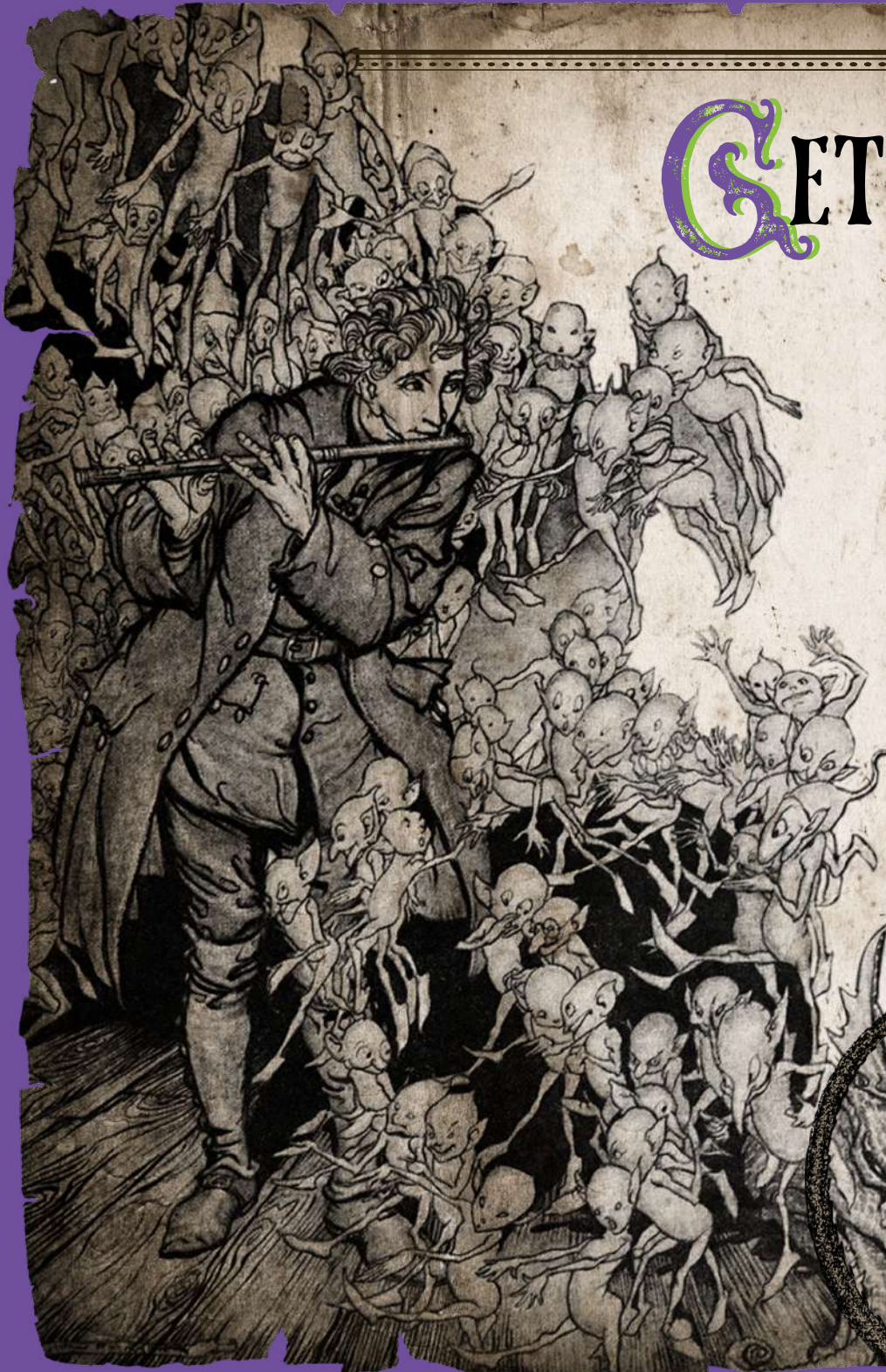


GET INSPIRED



The Dark Fairy Tales theme is a perfect opportunity to explore the true, often disturbing, origin of the children fairy tales we have come to know. Let these stories by authors like Charles Perrault, The Brothers Grimm, and Hans Christian Andersen, inspire your costume for this year's Halloween Ball.

**Costumes are
Encouraged**



Dark Fairy Tales

5TH ANNUAL HALLOWEEN BALL



Sponsorship Opportunities

The Kingdom Sponsor \$15,000

Prominently recognized as Presenting Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Full page ad in event program

Prominently recognized as Presenting Sponsor on event invitation (deadlines apply)

Recognition as Presenting Sponsor of on event's press release

Reserved table and tickets for 8 guests

Opportunity to provide promotional materials/swag to event attendees

Yearly recognition on CCHC website

Recognition on Annual Report

Ever After Sponsor \$10,000

Recognized as Ever After Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Half page ad in event program

Recognized as Ever After Sponsor on event invitation (deadlines apply)

Reserved seating and tickets for 6 guests

Opportunity to provide promotional materials/swag to event attendees

Yearly recognition on CCHC website

Recognition on Annual Report

Shining Armor Sponsor \$7,500

Recognized as Shining Armor Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

One-Third page ad in event program

Recognized as Shining Armor Sponsor on event invitation (deadlines apply)

Reserved seating and tickets for 4 guests

Opportunity to provide promotional materials/swag to event attendees

Yearly recognition on CCHC website



Dark Fairy Tales
5th Annual Halloween Ball

Sponsorship Opportunities

Magic Wand Sponsor \$5,000

Recognized as Magic Wand Sponsor in event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Magic Wand Sponsor on event invitation (deadlines apply)

Tickets for 4 guests

Yearly recognition on CCHC website

Recognition on Annual Report

Enchanted Sponsor \$2,500

Recognized as Enchanted Sponsor in event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Enchanted Sponsor on event invitation (deadlines apply)

Tickets for 2 guests

Yearly recognition on CCHC website

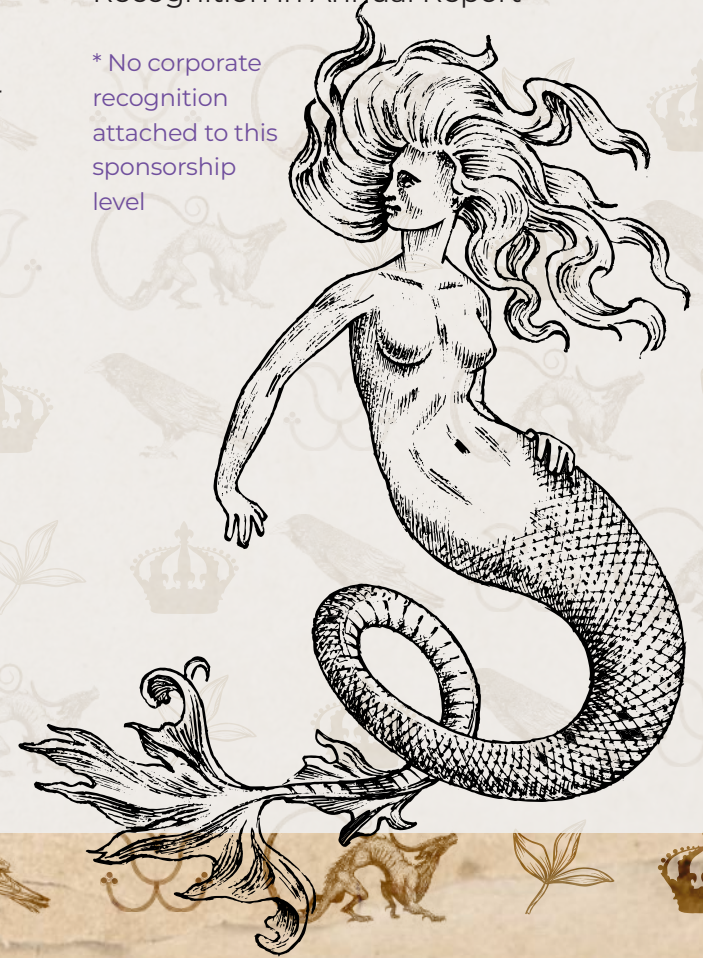
Recognition on Annual Report

Individual Sponsor \$1,000*

Recognized as Individual Supporter on event program

Recognition in Annual Report

* No corporate recognition attached to this sponsorship level



For additional information about partnership opportunities please contact:
Pachy Banks-Cabral, Development Director | pbanks@mycchc.org

Our Success



2022 Halloween Ball

300
YEARS

OF HISTORY PRESERVED IN THE COLLECTIONS OF
CHESTER COUNTY HISTORY CENTER

15,000⁺
CONSTITUENTS

AND PROGRAM PARTICIPANTS
EVERY YEAR

4,000⁺
INQUIRIES

RESEARCH INQUIRIES EVERY YEAR
FROM AROUND THE COUNTRY

9,000⁺
STUDENTS

PARTICIPATE EVERY YEAR IN OUR
YOUTH EDUCATION PROGRAMS

20,000⁺
REFERENCE BOOKS

100,000⁺
PHOTOGRAPHS

750,000⁺
LIBRARY MANUSCRIPTS

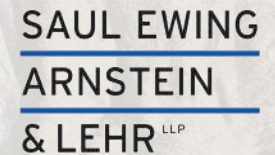
80,000⁺
ARTIFACTS

Dark Fairy Tales



2022 Sponsors

We are grateful for the generosity of our Corporate Sponsors, Silent Auction Donors, Individuals, and all who made Halloween Ball 2022 a success. We hope to count on your generosity once more for an even more successful year.



Holly & John Stoviak



Mary & Stuart Brooks

Jill & Domenic D'Ginto



Cuyler Walker



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For additional information about the Halloween Ball, other partnership opportunities, or to learn more about Chester County History Center please contact:

Pachy Banks-Cabral
Director of Development
pbanks@mycchc.org



**Chester County
History Center**

225 N. High Street
West Chester 19380
mycchc.org | 610.692.4800