

THE MUSHROOM MAN  
WHO CHANGED THE WORLD,  
G. RAYMOND RETTEW



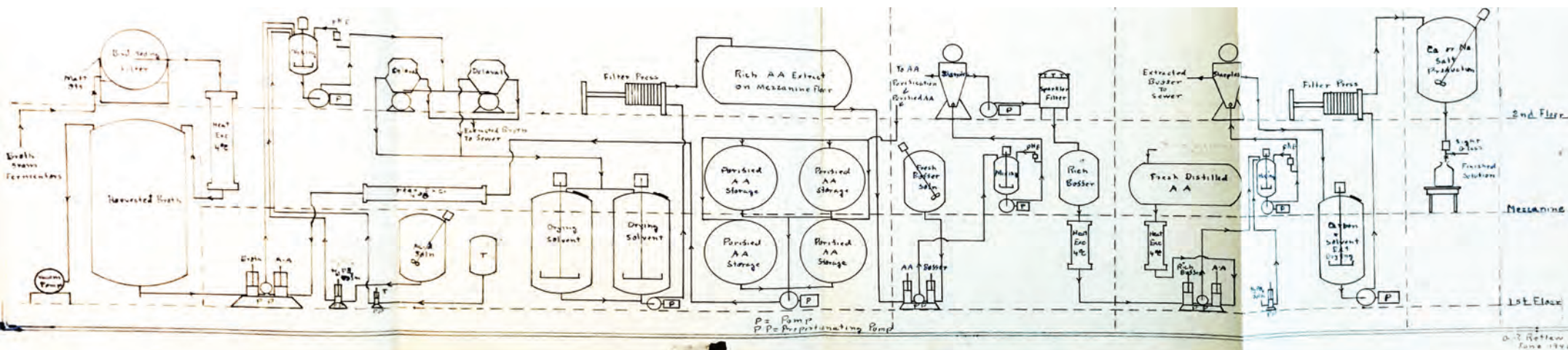
# G. R. Rettew

## The Mushroom Man Who Changed the World, G. RAYMOND RETTEW

The Chester County History Center is honored to present the world premiere of the documentary *The Mushroom Man Who Changed the World: G. Raymond Rettew* about the life of a quiet man from West Chester, scientist G. Raymond Rettew.

Rettew was a brilliant chemist driven by a selfless desire to find the solution to the mass production of penicillin. The results of his years of research have been described as some of the most significant scientific discoveries of their time, helping to change the course of modern medicine forever.

His methods helped save the lives of tens of thousands of wounded American and Allied troops during World War II.





Chester County  
History Center

# THE DOCUMENTARY

A tribute to G. Raymond Rettew and the town of West Chester



*The Mushroom Man Who Changed The World: G. Raymond Rettew* is the name of the documentary that highlights Rettew's life-saving discovery, which led to the first mass production of penicillin. The documentary tells the story of a man who took his work producing spawn for the mushroom industry and turned it into a groundbreaking discovery. It shines a light on his passion, motivation, and tireless work to aid the war efforts of World War II. It is also a story about devotion to his hometown of West Chester and its people; about a town and a county that came together to achieve the impossible: changing the course of medical history.

The documentary was produced by Doug Gahm and Deborah Divine, relatives of G. Raymond Rettew.



## DOUG GAHM

*Doug has worked as a producer and director of commercial television for over 40 years. His career started as program director of a public access channel for Canada's largest cable company and evolved into working as a producer-director on a variety of award-winning shows for the Global Television Network, many of which aired nationally in the US. For the past 20 years, Doug has been a co-founder and partner of EAGLE COM INC., one of the largest producers of Direct Response Television in North America, working with clients as diverse as the ASPCA, UNICEF, and WWF.*



## DEBORAH DIVINE

*Writer, Producer, and Business Manager. Deb Divine has been immersed in the entertainment business for over 35 years. Currently the COO of post series Schitt's Creek, she now seeks to bring the historical, unsung story of her great uncle, G. Raymond Rettew, to light.*



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*As producers, Deb and I strongly believe we have a unique opportunity to share this powerful story with others as part of the rich history of Chester County. It's a story that must be told, it is incredibly fascinating, capturing the minds of all who hear it. It's a story steeped in the history of the mushroom industry in Chester County and a story that evolved into one of the most important medical discoveries of its time. But best of all, it's a story that has never been told before and it's why Deb and I are so passionate and dedicated to giving it the important historical perspective it deserves.*

*Doug Gahm*



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# THE EVENT

DOCUMENTARY WORLD PREMIERE  
& FUNDRAISER

THE MUSHROOM MAN WHO CHANGED THE WORLD,  
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FRIDAY, APRIL 28, 2023  
5:30 PM

CHESTER COUNTY HISTORY CENTER

On Friday, April 28, 2023, the History Center will host an exclusive fundraising dinner featuring the world premiere of the documentary *The Mushroom Man Who Changed The World, G. Raymond Rettew* with the distinguished presence of documentarians Doug Gahm & Deborah Divine.

On Saturday, April 29, 2023, the public will be able to enjoy a viewing of the documentary followed by a conversation with the documentarians in partnership with the West Chester Film Festival.

# SPONSORSHIP OPPORTUNITIES

## Presenting

Sponsor **\$25,000**

**ACQUIRED**

Prominently recognized as Presenting Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Full page ad in event program

Prominently recognized as Presenting Sponsor on event invitation (deadlines apply)

Recognition as Presenting Sponsor on event's press release

Reserved table and tickets for 10 guests

Yearlong recognition on CCHC website

Recognition on Annual Report

## Visionary

Sponsor **\$15,000**

Recognized as Visionary Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Half page ad in event program

Recognized as Visionary Sponsor on event invitation (deadlines apply)

Reserved seating and tickets for 6 guests

Yearlong recognition on CCHC website

Recognition on Annual Report

## Catalyst

Sponsor **\$7,500**

Recognized as Catalyst Sponsor in all event promotion - printed and digital marketing- including event banner, event program, website, and social media

Third page ad in event program

Recognized as Groundbreaking Sponsor on event invitation (deadlines apply)

Reserved seating and tickets for 4 guests

Yearlong recognition on CCHC website

Recognition on Annual Report





# SPONSORSHIP OPPORTUNITIES



## Achiever Sponsor \$5,000

Recognized as Achiever Sponsor in event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Achiever Sponsor on event invitation (deadlines apply)

Tickets for 4 guests

Yearlong recognition on CCHC website

Recognition on Annual Report

## Community Sponsor \$2,500

Recognized as Community Sponsor in event promotion - printed and digital marketing- including event banner, event program, website, and social media

Recognized as Community Sponsor on event invitation (deadlines apply)

Tickets for 2 guests

Yearlong recognition on CCHC website

Recognition on Annual Report

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## OUR WORK

Chester County History Center –CCHC– is committed to the diverse community of Chester County, the preservation of its history, and serves as a resource for new history makers since its founding in 1893. CCHC is a non-profit educational institution with the mission to link the past to the present, to inspire the future while continuing to engage, preserve, educate, connect, and imagine with our community.

CCHC is responsible for three centuries of history through the preservation of documents, photographs, and newspapers in our research library and photo archives, a new and interactive 5,000 sq. ft. exhibit, *Becoming Chester County*, and year-round youth and adult education programs accessible to all community members.



“There’s no honor like the one presented by your hometown people, but I don’t feel that I ought to receive this honor for only myself. It is a group of people that has made it possible to accomplish what we have done -an excellent hometown team.”

*S. B. Better*





For additional information about partnership opportunities or to learn more about Chester County History Center please contact:

Pachy Banks-Cabral, Director of Development  
**[pbanks@mycchc.org](mailto:pbanks@mycchc.org)**

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